



Haliloğlu Group

Haliloğlu Group of Companies

The master corporate identity. Used for group-wide communications.

USAGE GUIDELINES

- Maintain the logo's aspect ratio; never stretch or compress it.
- Keep clear space of at least half the logo height on every side.
- Minimum size: 25 mm wide in print, 96 pixels on screen.
- Do not alter the colours. Request the negative version for dark backgrounds.
- Do not apply shadows, outlines, skewing or any other effect.
- Do not set the logo inline as part of a sentence.

BRAND COLOURS



#111D2E
R17 G29 B46



#AB9767
R171 G151 B103

This file is vector artwork and can be scaled to any size without loss of quality.

For press enquiries and other formats:

info@haliloglugroup.com • haliloglugroup.com

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