



Callavi Tufting

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Carpet and textile manufacturing; exports to over 60 countries.

USAGE GUIDELINES

- Maintain the logo's aspect ratio; never stretch or compress it.
- Keep clear space of at least half the logo height on every side.
- Minimum size: 25 mm wide in print, 96 pixels on screen.
- Do not alter the colours. Request the negative version for dark backgrounds.
- Do not apply shadows, outlines, skewing or any other effect.
- Do not set the logo inline as part of a sentence.

BRAND COLOURS



#1B3760
R27 G55 B96

#F14624
R241 G70 B36

#F38412
R243 G132 B18

#D1E514
R209 G229 B20

#2CA540
R44 G165 B64

#E8018B
R232 G1 B139

#ED137C
R237 G19 B124

#41B93C
R65 G185 B60

This file is vector artwork and can be scaled to any size without loss of quality.

For press enquiries and other formats:

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